

CLARK COUNTY DEPARTMENT OF COMPREHENSIVE PLANNING

STADIUM DISTRICT PLAN



OBJECTIVES OF THE STUDY

- DEVELOP AN OVERALL VISION FOR THE DISTRICT
- DEVELOP A TOOLBOX OF SOLUTIONS THAT WILL GUIDE THE IMPLEMENTATION OF THE VISION
- DEVELOP AN ACTION PLAN
- IDENTIFY POTENTIAL INVESTMENTS

PLANNING PROCESS



We are here



VISION STATEMENT

“Create a **dynamic** district with a comprehensive mix of uses that supports the continuation of current businesses while **providing opportunities** to transition into a **thriving** destination for entertainment, hospitality, business, and sports”

GOALS



Goal 1:

Enhance quality of life by creating a vibrant district with best practices for urban design.



Goal 2:

Promote a vibrant economy by enabling multiple options that support individual property and business owners' intentions to remain or transition to new uses.

GOALS

Goal 3:

Promote flexibility within the built environment to accommodate both event day and non-event day functions.

Goal 4:

Provide connectivity and access to and throughout the district to improve mobility by encouraging the use of alternative modes of transportation.

STREET TYPOLOGIES



Street Type		Description
Local Street	Neighborhood Street	These streets serve the Stadium District neighborhood and may or may not connect to adjoining neighborhoods. Local Streets are intended to provide direct access, safe and inviting places to walk to restaurants, offices, businesses, and other entertainment venues.
	Festival Street	These are local streets that are designed in a way that allow for temporary easy conversion to pedestrian-oriented activities such as concerts, gatherings, or farmer’s markets. These streets have a social significance of a neutral public area for gathering.
	Industrial Area Street	Streets that serve industrial uses within the Stadium District. These streets will provide access to industrial properties that in the long term are not expected to evolve to other uses, such as the ones adjacent to UPRR.
Main Street		This street accommodates slower vehicle speeds, favors pedestrians most, and contains the highest level of streetscape features, typically dominated by retail and other commercial uses. Functions differently than other streets in that it is a destination.
Multimodal Street	Boulevard	This type of street traverses and connects districts and cities and is regional in nature.
	Regional High-Speed Street	This type of street traverses and connects districts and cities, provides access to the interstate system or other principal arterials and is regional in nature.
Event Street		This street type serves major events and destination areas.

DESIGN GUIDELINES

- Incorporate Complete Street Principles

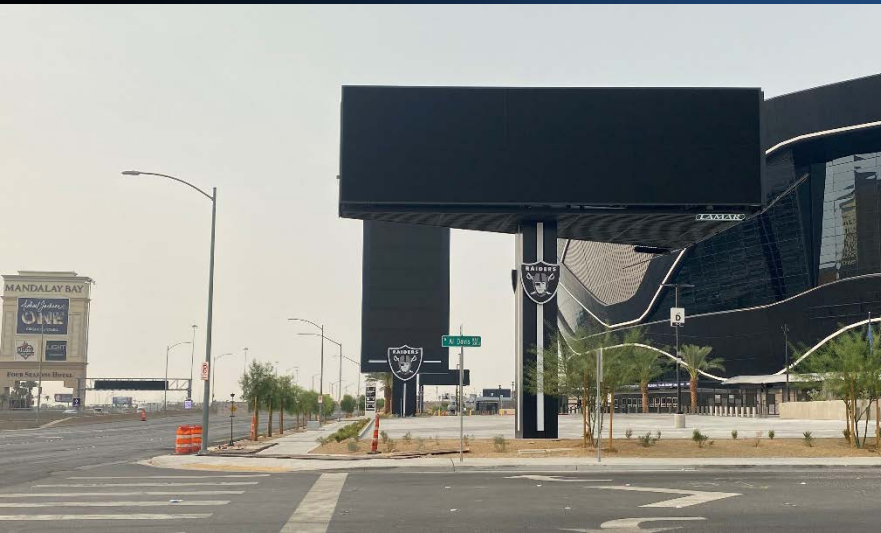


- Prioritize pedestrian and bicycle activity



DESIGN GUIDELINES

- Integrate public and private ROW



- Minimize need for major improvements

DESIGN GUIDELINES

- Introduce opportunities for street furniture, amenities, and outdoor sitting areas



QUESTIONS ?